



HUMAN RIGHTS CAMPAIGN

3RD ANNUAL HRC GREATER CINCINNATI: A NIGHT OUT

SUPPORT THE HUMAN RIGHTS CAMPAIGN

WELCOME

By becoming a sponsor of the 3rd annual HRC Greater Cincinnati: A Night Out, you can support the Human Rights Campaign in 2012 and join the ranks of top Cincinnati, Dayton, Lexington, Louisville and Northern Kentucky - based companies.

WHAT IS HRC?

The Human Rights Campaign represents a grassroots force of over one million members and supporters nationwide and is the largest Lesbian, Gay, Bi-sexual, Transgender (LGBT) civil rights organization in the United States. HRC effectively lobbies Congress, mobilizes grassroots action in diverse communities, invests strategically to elect a fair-minded Congress, and increases public understanding through innovative education and communication strategies.

The Greater Cincinnati Steering Committee is a diverse group of volunteers working to advance equality, ensuring that LGBT Americans can be open, honest and safe at home, work and in the community. We occupy five seats on HRC's National Board of Governors in Washington, D.C. and were honored to receive recognition as "Steering Committee of the Year" and "Gala of the Year" at the annual Equality Convention.

SUPPORT YOUR EMPLOYEES, COMPANY AND COMMUNITY - SUPPORT HRC

Domestic partner benefits and non-discriminatory policies are increasingly important to potential and current employees, both gay and non-gay, when making career decision in our community.

HRC helps pass legislation that promotes equality in the workplace, and employer support demonstrates a parallel commitment to equality. By supporting HRC and valuing diversity, you have the advantage of enticing the most qualified candidates to your company by offering the best total employment package.

In addition, HRC supports employers in their efforts to develop workplace equality through programs and consultation designed to educate and formulate best practices.

SHOWING YOUR SUPPORT HAS ITS PERKS

The LGBT consumer segment is growing every day. Supporting HRC positions your brand in front of this sophisticated and committed group of people, demonstrating your support of their community and values. In addition, your support gives you a positive and powerful advertising and public relations tool. Brand loyalty is a proven aspect of the LGBT community, especially with companies that show their support.

PAST GREATER CINCINNATI CORPORATE SPONSORS

Ethicon Endo-Surgery, Inc*
Frost Brown Todd LLC
Fifth Third Bank
Frontgate
Macy's Inc.*
P&G*
Ross Sinclair & Associates (RSA)
Rumpke
Scott E. Knox, attorney at law
Towne Properties Remodeling Services

**Past Corporate Equality Award Recipient
For a full list of the past sponsors, please visit www.hrccincinnati.org*

DINNER EVENT DETAILS

Saturday, February 25, 2012
Hilton Netherland Hotel, Cincinnati
5:30 VIP Cocktail Hour
6:00 General Reception
7:00 Program
8:00 Dinner
10:00 After-Party

TICKET PRICES

\$125 General Admission
\$175 General Admission + VIP Reception
(special price for Federal Club Members)

Tickets information available at:
WWW.HRCCINCINNATI.ORG

GET MORE FOR YOUR SPONSORSHIP: DINNER SPONSORS WILL ALSO BE RECOGNIZED AT THE 2012 'LAUGH OUT LOUD' COMEDY EVENT & 2012 'WORKPLACE EQUALITY' SERIES!

To become a corporate sponsor, contact:

KAREN L. ARONOFF-HOLTMEIER
aronoff.karen@gmail.com
513-545-7121

GAIL LINKLETTER
glink@fuse.net
513-281-0931

MELISSA KEELY
mkeely1@cinci.rr.com
513-518-4614

NATIONAL CORPORATE SPONSORS

PLATINUM



Mitchell Gold
+ Bob Williams



SILVER



BRONZE



MetLife Morgan Stanley



Supporting Equality in Cincinnati, Dayton, Lexington, Louisville & Northern Kentucky



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SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSORSHIP (\$10,000):

This sponsorship provides your company with maximum exposure as your company name will be included in the event name ("HRC Greater Cincinnati A Night Out Presented by Company XYZ")*

In addition, your sponsorship benefits include:

- 10 DINNER TICKETS- PREMIUM SEATING
- 10 VIP RECEPTION TICKETS
- OPPORTUNITY TO SPEAK AT VIP RECEPTION
- 1 FULL PAGE PROGRAM AD
- FULL SIGNAGE AT EVENT
- COMPANY NAME & LOGO ON ALL PRINTED / ELECTRONIC MATERIALS
- 1 HONOR A HERO
- SPECIAL THANK YOU AT EACH TABLE SETTING
- 6 TICKETS TO & RECOGNITION AT THE 2012 LAUGH OUT LOUD COMEDY EVENT

GOLD SPONSORSHIP (\$7,500):

Your Gold sponsorship benefits include:

- 8 DINNER TICKETS- PREMIUM SEATING
- 8 VIP RECEPTION TICKETS
- HALF PAGE PROGRAM AD
- FULL SIGNAGE AT EVENT
- COMPANY NAME & LOGO ON ALL PRINTED / ELECTRONIC MATERIALS
- 1 HONOR A HERO
- SPECIAL THANK YOU AT EACH TABLE SETTING
- 4 TICKETS TO & RECOGNITION AT THE 2012 LAUGH OUT LOUD COMEDY EVENT

SILVER SPONSORSHIP (\$5,000):

Your Silver sponsorship benefits include:

- 6 DINNER TICKETS- PREMIUM SEATING
- 6 VIP RECEPTION TICKETS
- HALF PAGE PROGRAM AD
- FULL SIGNAGE AT EVENT
- COMPANY NAME & LOGO ON ALL PRINTED / ELECTRONIC MATERIALS
- 1 HONOR A HERO
- SPECIAL THANK YOU AT EACH TABLE SETTING
- 2 TICKETS TO & RECOGNITION AT THE 2012 LAUGH OUT LOUD COMEDY EVENT

BRONZE SPONSORSHIP (\$2,500):

Your Bronze sponsorship benefits include:

- 4 DINNER TICKETS- PREMIUM SEATING
- 4 VIP RECEPTION TICKETS
- QUARTER PAGE PROGRAM AD
- FULL SIGNAGE AT EVENT
- 1 HONOR A HERO
- SPECIAL THANK YOU AT EACH TABLE SETTING
- 2 TICKETS TO & RECOGNITION AT THE 2012 LAUGH OUT LOUD COMEDY EVENT

HONOR A HERO (\$1,500):

Does your company have a hero you would like to recognize in a significant way? Honor this special person for their leadership in diversity, equality or just bringing a special presence to your company.

- RECOGNITION IN THE PROGRAM IN 'HEROES' SECTION

All sponsors except Honor A Hero will be recognized during the 2012 Workplace Equality Series.

**This is not an exclusive sponsorship - multiple companies may participate.*



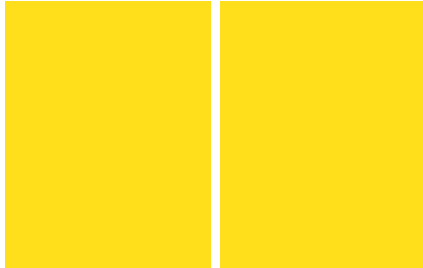
HUMAN
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PROGRAM ADVERTISEMENT OPPORTUNITIES

Program Book is perfect bound with trim size of 8.5" x 11".



DOUBLE TRUCK BLACK & WHITE, \$1,800

Trim 8.5"w x 11"h

Live (Safety) area 7.5"w x 9"h

*For bleed, include .125" on all sides

NOTE: Create two separate pages for double truck



FULL-PAGE BLACK & WHITE, \$1,000

Trim 8.5"w x 11"h

Live (Safety) area 7.5"w x 9"h

*For bleed, include .125" on all sides



HALF-PAGE VERTICAL BLACK & WHITE, \$650

3.5"w x 9.75"h



HALF-PAGE HORIZONTAL BLACK & WHITE, \$650

7.25"w x 4.75"h



QUARTER-PAGE, \$400

BLACK & WHITE

3.5"w x 4.75"h



BUSINESS CARD, \$100

BLACK & WHITE

3.5"w x 2"h

PREMIUM PLACEMENT

Premium placement includes Back Cover and Inside Back Cover.

INSIDE FRONT COVER – \$1,500

INSIDE BACK COVER – \$1,500

BACK COVER – \$2,000

AD SUBMISSION:

Due Date: 5 P.M. on Thursday, February 2, 2012

Please upload to our web site: WWW.HRCCINCINNATI.ORG

Sorry, no film accepted. Upload as a CMYK high-resolution .pdf or .eps file (minimum 300 dpi) with fonts outlined (preferred) or fonts embedded.

FOR MORE INFORMATION:

Anna Brown, phone: 513-257-3340 e-mail: annabrown@cinci.rr.com

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CORPORATE SPONSORSHIP RESPONSE FORM

COMPANY NAME _____

STREET ADDRESS _____ CITY _____ STATE _____ ZIP _____

TELEPHONE _____ E-MAIL _____

CONTACT PERSON

Yes, we want to sponsor: Sponsorship Level _____

Yes, we want to purchase an ad: Ad Size _____

Yes, we would like to purchase tickets: _____ number of General Admission Tickets at \$125
_____ number of VIP tickets at \$175

Yes, we would like to purchase tickets to the 'Laugh Out Loud' comedy event - please call me.

Sponsorship total: _____ Ads total: _____ Additional Tickets total: _____

TOTAL PAYMENT DUE: _____

PAYMENT MUST ACCOMPANY THIS FORM:

Check attached (Please make payable to **Human Rights Campaign**)

Credit Card: Visa/MasterCard American Express Discover

CARD NO. _____ EXPIRATION DATE _____

SIGNATURE _____

AUTHORIZATION:

I agree to the charges and terms of this form:

AUTHORIZED SIGNATURE (ADVERTISER) _____

PRINT NAME/TITLE _____ DATE _____

Important note to advertiser/agent: This is a legally binding document. Please read carefully before signing.

INSTRUCTIONS:

Please print, sign and return this completed form with your payment to:
Human Rights Campaign | Attn: Mollie Levin | 1640 Rhode Island Ave., N.W. | Washington, D.C. 20036
Phone: 202-572-8940 | Fax: 202-423-2872 | E-mail: mollie.levin@hrc.org

Make all checks payable to Human Rights Campaign. Arrangements can be made for payment by credit card by calling Mollie Levin. Full sponsorship payment must be received prior to event.

LOGO AND AD SUBMISSION:

Please upload to our web site: **WWW.HRCCINCINNATI.ORG**. Sorry, no film accepted. Upload as a CMYK high-resolution .pdf or .eps file (minimum 300 dpi) with fonts outlined (preferred) or fonts embedded.

For more information about ads and sponsorship, including forms for 'Hero Sponsorship', please visit **WWW.HRCCINCINNATI.ORG**.